

## **PRIVACY POLICY PURSUANT TO GDPR 679/2016**

### **INFORMATION ON THE WEBSITE PRIVACY POLICY**

Browsing on this site and/or access to specific sections of the same can lead to the collection and processing of personal data by the Data Controller **CONSORZIO DEL FORMAGGIO PARMIGIANO REGGIANO**.

This privacy policy provides information on the processing procedures of personal data regarding users browsing the website <HTTPS://WWW.PARMIGIANOREGGIANO.COM> and using the functions and services present.

This Privacy policy governs the personal data processing carried out by our company on this website in compliance with the legislation in force on data protection, in particular EU Regulation 2016/679 (hereinafter “GDPR”).

### **DATA PROCESSING**

**Data controller:** Consorzio del Formaggio Parmigiano Reggiano

**Headquarters:** Via John Fitzgerald Kennedy, 18 - 42124 Reggio Emilia - ITALY

**Contact details:** Tel. 0522-307741 – **Email:** [privacy@parmigianoreggiano.it](mailto:privacy@parmigianoreggiano.it)

The data controller is liable to you for the lawful and proper use of your personal data and may be contacted for any information or request with regards to such processing.

#### **Data acquired during browsing**

The IT systems and software procedures to run the website collect some personal data whose sending is implicit in the use of Internet communication protocols (IP addresses, URL addresses of the resources requested, time of request, method used to submit the request to the server, etc.).

This information is not collected to be associated to identified users and/or data subjects, but, because of its nature, it is used with the purpose of running the Website.

#### **Data voluntarily provided by the user**

The optional, explicit and voluntary sending of e-mails to the addresses given on this website in the Contact section for the request of information implies the subsequent acquisition of the sender's address, as well as any other personal data contained in the request. The relevant processing is carried out exclusively to follow up the data subject's request.

#### **Joining the Consorzio del Formaggio Parmigiano Reggiano Community**

If users have given consent to join the Consorzio del Formaggio Parmigiano Reggiano Community, subscribing to the Community has direct marketing purposes; for example, sending with automated contact methods (such as sms, whatsapp, e-mail, social networks, instant messaging apps, push

notifications) promotional and sales messages regarding the services/products offered by the Consortium or company events, as well as customer satisfaction surveys, market surveys and statistical analyses.

### **“Work with us” Section**

The provision of data by the user through the form “Work with us” implies the knowledge and acceptance of this Privacy Policy.

It is the user’s responsibility to read the Privacy Policy before providing data. When collecting data in the section “Work with us”, the asterisk indicates the mandatory or voluntary character of the information requested. Mandatory information is strictly necessary to receive the candidature and failure to provide it prevents submission of the application.

The personal data requested in the form “Work with us” are processed by the Data Controller, CONSORZIO DEL FORMAGGIO PARMIGIANO REGGIANO, with the only purpose of receiving applications for possible vacant work positions in the company. The personal data provided by you may be communicated to third parties, who will process the data acting as Data Processors (Art. 28 of EU Reg. No. 679/2016) and/or as persons authorised acting under the authority of the Data Controller and the Data Processor (Art. 29 of EU Reg. No. 679/2016), for the purposes listed above.

### **Operators’ Area**

The Operators’ Area is reserved to individuals authorised to process personal data who are given username and password. The data collected in the Operators’ Area shall be used exclusively to enable access to users with the aim of granting consultation of the contents available therein, and improving the services offered by the Parmigiano Reggiano Cheese Consortium.

### **Purpose of processing and legal basis**

The personal data collected shall be used by CONSORZIO DEL FORMAGGIO PARMIGIANO REGGIANO in compliance with the legal provisions of art. 6 of GDPR for the purposes given below:

- The data acquired during browsing by all users shall be processed to enable the correct operation of the Website;
- The personal data provided by the users sending requests are used exclusively for following up the requests sent.
- The personal data provided to join the Community, with the consent of the data subjects that can be optional and withdrawn at any time, shall be used exclusively for Community purposes;
- The personal data provided via the “Work with us” Section shall be used exclusively to receive applications.

### **Methods used for processing**

Personal data processing shall be carried out via automated tools for the time necessary to achieve the purposes for which they have been collected. Data processing shall be carried out complying with the security and confidentiality measures meant to prevent risks, such as loss, destruction, unlawful use of data, pursuant to the legislation in force, by Authorised People and Data Processors duly appointed. Upon withdrawal of consent by the data subject, data shall be no longer processed by the Data Controller.

### **Receivers of data and transfer of data outside the EU**

Users' data are processed by employees, other staff of the Data controller or external staff in their capacity as people authorised and Data Processors who, on behalf of the Data controller, carry out tasks of technical and organizational nature following specific instructions from the Data controller.

The Data Controller carries out data transfers to countries within the EU and may transfer data to countries outside the EU or to International Organizations. In the event of a transfer, the data will be transferred in accordance with Article 44 (General principle for transfers), Article 45 (Transfer based on an adequacy decision), and Article 46 (Transfer subject to appropriate safeguards). Specifically, the data may be transferred to third countries or international organizations for which the Commission has issued an adequacy decision (Article 45 of Regulation EU 2016/679).

### **Data Retention Times**

Complying with art. 5 paragraph 1 letter e) of European Regulation 2016/679, the personal data collected shall be stored in a form which permits identification of data subjects for no longer than the time necessary for the purposes for which the personal data were collected and other purposes allowed and associated, or in compliance with the provisions of the applicable legislation. The retention times of the data collected via the browsing of the website concerned are given below:

- The data acquired when browsing this website are retained for the duration of the browsing session;
- Contact section: the data provided by the users who send requests are retained for the period necessary to deal with the request;
- Joining the Consorzio del Formaggio Parmigiano Reggiano Community: until consent is withdrawn by the data subject;
- "Work with us" Section: data shall be retained for a maximum of one year.

### **Rights of the data subject**

Users have the following rights set forth by the GDPR:

- Right to request access to your personal data (art. 15);
- Right to rectification (art. 16);
- Right to erasure of personal data (art. 17);
- Right to restriction of the processing of personal data (art. 18);
- Right to object to the processing of personal data (art. 21);
- Right to data portability (art. 20);
- Right to withdraw consent to the processing of personal data for one or more specific purposes, at any time, without prejudice to the lawfulness of processing based on the consent given prior to its withdrawal;
- Right to lodge a complaint with a Supervisory Authority (art. 77).

### **How to exercise your rights**

At any time, you shall be entitled to exercise the rights of the data subject contacting the Data Controller at the e-mail address [privacy@parmigianoreggiano.it](mailto:privacy@parmigianoreggiano.it).

The data subject may opt out of the Consorzio del Formaggio Parmigiano Reggiano Community clicking on the link at the footer of the e-mail.

We also inform data subjects that, pursuant to Article 37 of the GDPR, the Data Controller has appointed a Data Protection Officer. This can be contacted via email at the following address [dpo@parmigianoreggiano.it](mailto:dpo@parmigianoreggiano.it)